



Donate Life New York State * 185 Jordan Road, Troy, NY 12180 * 518-326-3237

Sponsorship Level <i># Your sponsorship can be further customized to meet your unique needs</i>	Registry Advocate \$2,500	Registry Activist \$5,000	Donate Life Champion \$10,000	Donate Life Ambassador \$15,000+ #
Opportunity to make remarks at Donate Life New York State Registry Launch Event				X
Verbal recognition at Donate Life New York State Registry Launch Event			X	X
Company tagged in launch social media posts supporting Registry Launch Event	X	X	X	X
Company listing in media releases supporting Registry Launch Event				X
Company listing in print materials to be distributed at Registry Launch Event	X	X	X	X
Listing on NEW Donate Life NYS web site	X	X	X	X
Logo and link on NEW Donate Life NYS website			X	X
Recognition in Donate Life NYS <i>Connections</i>, quarterly e-newsletter sent to 6,000+ mission-connected people and organizations		X	X	X
Opportunity to participate in one of five Annual Programs or Events (see page 4)				X
Listing in Donate Life NYS Annual Report	X	X	X	
Logo, listing and brief company description in Donate Life NYS's Annual Report				X
Visual recognition at the Donate Life NYS Headquarters in Troy, NY	X	X	X	X
Signage recognizing company support of Donate Life NYS for company office	X	X	X	X
Opportunity to host Donate Life NYS Registration event at your company			X	X



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Sponsorship Level	Event Advocate \$1,000	Event Activist \$2,500	Event Champion \$5,000
Recognition for Event Participation: <ul style="list-style-type: none"> Company tagged in launch social media posts 		X	X
Recognition for Event Participation: <ul style="list-style-type: none"> Company listing in media releases 			X
Recognition for Event Participation: <ul style="list-style-type: none"> Company name on print materials 	X	X	X
Listing on NEW Donate Life NYS web site	X	X	X
Listing, logo and link on event page of Donate Life NYS website			X
Recognition in one issue of <i>Connections</i> , the Donate Life NYS quarterly e-newsletter.	X	X	X
Listing in Donate Life NYS Annual Report	X	X	X
Visual recognition at the Donate Life NYS Headquarters in Troy, NY	X	X	X
Opportunity to host Donate Life NYS Registration event at your company		X	X